

JACKIE KHANH DOAN

DESIGNER/ART DIRECTOR

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Seattle, WA

EXPERIENCE

2022 - 2023

3D ART DIRECTOR Amazon

- Art directed a 3D Editorial team in rendering scenes and product designs for Amazon clients
- Provided creative feedback for 3D designers and assigned tasks for assisted art directors on different product campaigns
- Created deck presentations for pitches including concepting sketches, project descriptions and scopes while communicating with clients

2021 - present

SENIOR DESIGNER / ART DIRECTOR Freelance

- Creating designs, styleframes and animations for various studios including World Famous, Color Creative and Laundry, featured clients such as Taco Time NW, Sherwin Williams, Facebook, Microsoft, Pokemon
- Art directing animation and illustration projects for clients such as Reddit, Edition Payot & Rivages, Amazon

2015 - 2021

SENIOR MOTION DESIGNER We Are Royale

- Designed styleframes and animation assets including 2D illustrations, character designs, typography layout, matt paintings for multiple commercial spots, TV shows, TV networks and game contents
- Worked with Creative Directors and Producers to create moodboards and brainstormed ideas for pitches
- Utilized Indesign, KeyNotes, Adobe Illustrator to create type and image layouts for presentation of pitches and delivered contents for clients
- Created graphic UI /UX for social media, websites and mobile apps
- Illustrated banners and posters for print materials with Adobe tools such as Photoshop and Illustrator
- Lead 2D and 3D designers / animators by assigning tasks and giving feedbacks on their designs and animation

2014

FREELANCE DESIGNER / ANIMATOR Awesome Inc.

- Designed styleframes for Cartoon Network Packaging
- Animated bumpers and NetWork IDs with Photoshop and Adobe After Effects
- Sketched and illustrated concept boards

2013

DESIGNER INTERN Friends With You

- Designed characters that appeared in Network IDs for Cartoon Network and Nickelodeon
- Designed and animated Gifs and bumpers for brand's social contents
- Sketched and illustrated stickers for messenger and chat apps such as Facebook Messenger, Line app...

EDUCATION

2011 - 2015

BFA | MOTION MEDIA DESIGN Savannah College of Art & Design

FEATURES

- Designed for Motion book | Published styleframes / Illustration
- Voyage LA Magazine | Featured article
- 2016 MY HERO International Film Festival Winner for short animated film

TOOLS

Photoshop
Illustrator
Indesign
After Effects
Premiere
Keynote
Blender

DISCIPLINES

Illustration
2D Graphic Design
Art Direction
Concept Art
Motion Design
Animation